









2024 ONLINE CULTURE TOURIST GUIDE COURSE











WHAT IS A CULTURE GUIDE?

A Culture Guide is a person that conducts extensive tours with an emphasis on cultural wealth, both to enlighten and entertain visitors. These guides are very well informed about the history of the different sites that are scattered throughout the provinces of South Africa and have a good overview of the diverse cultural elements of our country. A Culture Guide can operate in one province or qualify to work as a competent guide in numerous provinces or apply themselves to qualify as a National Guide.

Drum Beat Academy offers a **CATHSSETA accredited** Cultural Guide qualification. This course will enhance your skills as a guide and enable you to find work as a tourist guide in your chosen provinces. This course will let you travel throughout South Africa exploring and sharing our country with paying customers both local and international. Once qualified a Culture Guide can easily move between the provinces they are qualified for.

COURSE CONTENT

Theory:

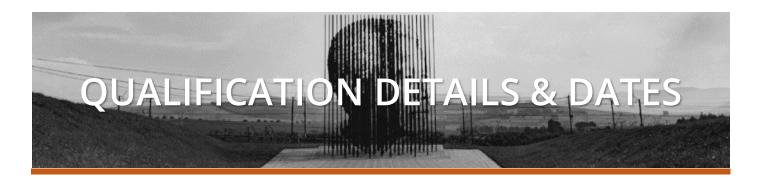
- Introduction to the learning programme.
- Working in the tourism / tourist guide industry.
- Overview of South Africa.
- Knowledge on provinces, sites, nature, biomes, and cultures.
- Design & conduct a guided experience.
- And many more.

Practical:

- Conducting a guided cultural tour.
- Provide customer service.
- Demonstrate ability to handle problems.

BONUS

Once you've qualified and registered as a Tourist Guide, we'll place your details on our website for Tour Operators to find you! Mahala! Gratis! For Free!



FURTHER EDUCATION AND TRAINING CERTIFICATE: TOURIST GUIDING

SAQA ID 71549 NQF Level 4 Minimum 134 Credits

ENTRY REQUIREMENTS

- Matric (grade 12) Certificate or equivalent.
- Two South African languages.
- South African citizen.
- Reading, writing and basic mathematical skills are required.
- Able to read, write, speak, and understand English.

DEPARTMENT TOURISM REQUIREMENTS

All qualified tourist guides must register with a Provincial Registrar appointed by the Department of Tourism (e.g., Gauteng Tourism Authority). This registration is the learner's responsibility and none of these costs are included in the course price. For the registration you must be a South African citizen or have a valid work permit. You will submit a copy of your Tourist Guiding certificate (and Drum Beat Acknowledgement of Result), a valid First Aid certificate, R240 registration fee, and 4 passport size photos. You will also need to complete a registration form and sign a code of conduct and ethics upon registration. Once approved you will receive your guiding badge and card. Registrations are valid for 3-years, registrations can be renewed and updated. (Note: Driver-guides need to be 21 years of age to get their PDP).

DURATION

- Online structured 8-month course.
- 2-day practical weekend to be attended in person on scheduled dates (Pretoria / Johannesburg).

ASSESSMENT

- Practical assessment on Conducting a Guided Experience (via Google Meet). Should you wish to do an in-person assessment this can be arranged in Pretoria / Johannesburg.
- Portfolio of Evidence (assignments & workbooks).
- Questionnaires (tests) on theory and information cards (cue-cards).

AWARD

Drum Beat Academy and CATHSSETA Certificate.

ONLINE START DATES – CULTURE

Online course starting dates:

26 January 2024	26 July 2024		
23 February 2024	30 August 2024		
28 March 2024	27 September 2024		
26 April 2024	25 October 2024		
31 May 2024	29 November 2024		
28 June 2024			

Dates may change without prior notice, please consult the office to confirm dates.

PRACTICAL WEEKEND DATES - GAUTENG CULTURE (SAT & SUN)

07h00 - 17h00

PRETORIA	JOHANNESBURG		
27 – 28 January 2024	24 – 25 February 2024		
16 – 17 March 2024	20 – 21 April 2024		
25 – 26 May 2024	27 – 28 July 2024		
24 – 25 August 2024	21 – 22 September 2024		
26 – 27 October 2024	23 – 24 November 2024		

- Complete practical weekend for your FET Certificate and first province.
- 2-day practical weekend to be attended in person on scheduled dates (Pretoria / Johannesburg).

COURSE MODULES / CLASSROOMS

- Classroom / Module 1: Introduction to guiding.
- Classroom / Module 2: Overview of South Africa.
- Classroom / Module 3: 1st province.
- Classroom / Module 4: 4 additional provinces of your choice.
- Classroom / Module 5: 4 remaining provinces.



All prices include VAT

ONCE OFF PAYMENT PACKAGES	PRICE
Option 1: FET Certificate + 1 province.	D44 450 00
 Module 1 – 3. Includes practical weekend fee. 	R11 150.00
Option 2: FET Certificate + 5 provinces.	
○ Module 1 – 4.	R14 250.00
 Includes practical weekend fee. 	
Option 3: FET Certificate + 9 provinces.	
○ Module 1 – 5.	R17 350.00
 Includes practical weekend fee. 	

OR

PAYMENT PLAN PACKAGES	PRICE PER MODULE	TOTAL PRICE PER PACKAGE
 Option 1: FET Certificate + 1 province. Module 1 – 3. Excludes practical weekend fee. 	R3 100.00 x 3 modules	R 9 300.00
 Option 2: FET Certificate + 5 provinces. Module 1 – 4. Excludes practical weekend fee. 	R3 100.00 x 4 modules	R12 400.00
 Option 3: FET Certificate + 9 provinces. Module 1 – 5. Excludes practical weekend fee. 	R3 100.00 x 5 modules	R15 500.00
 PRACTICAL WEEKEND* 2-day practical weekend to be attended in person on scheduled dates (Pretoria / Johannesburg). 	R1 850.00	R1 850.00
 ADDITIONAL PROVINCES 2nd province and all consecutive provinces thereafter. 	R1 150.00	

^{*} Compulsory.

PRICE INCLUDES

- Learning material via Google Classroom.
- All assessments.
- Support and guidance.
- Moderation and certification.

PRICE EXCLUDES

• Cost for First Aid, any travelling to and from Drum Beat Academy, and registration at the Provincial Registrar for Guides.

Contact Wilna on 012 460 9585 or email pta@drumbeatacademy.co.za for further information.

HOW IT WORKS

PLATFORM

Conducted via Google Classroom.

WHAT YOU'LL NEED

- Access to a computer / laptop / notebook / tablet.
- Stable internet connection & data.
- Free Google account (Gmail address preferably).
- PDF Reader and Microsoft Office Word.
- Printer / scanner (optional).
- Recording device (e.g., smartphone).

OVERVIEW

With the online course you do not have to be available at any specific time to 'attend class', you can work through the training material, workbooks, & assignments when it suits you. However, it is a structured course and there will be submissions dates for your workbooks & assignments. You will have ample time for theory, research, and task completion. The submission dates are there to guide you towards completion of your course at a steady pace. An extension can be requested for extenuating circumstances.

Not all your material, workbooks, & assignments will be visible when you're invited to your online class (via Google Classroom). With this structured course we will publish new material at a set pace. You must first complete one section before moving on to the next. As you submit your tasks they will be assessed, and feedback given. One module must be completed in full (workbook, assignments, and assessments) before moving on to the next.

Continuous support and mentoring will be available during office hours. Should your facilitator see a need, a Google Meet session will be scheduled with the class to address concerns and commonly asked questions.

STEPS TO FOLLOW

- 1. Complete the enrolment. Choose whether you're paying per module or the full amount as a once-off payment. For both options you must pay the full amount stipulated to gain access to your classroom.
- 2. Email the completed form to pta@drumbeatacademy.co.za.
- 3. We will send you a proforma invoice for your chosen module/s.
- 4. Make payment via EFT / direct deposit.
- 5. Email proof of payment to pta@drumbeatacademy.co.za.
- 6. Upon confirmation that the full (100%) payment has been received, you will be placed on the attendance register for invitation on the scheduled date for the training programme/s.
- 7. You will receive an invitation to join a Google Classroom. Once you've accepted the invitation you will have access to the classroom and your training material.
- 8. Your facilitator will guide and assist you should you have any problems navigating through Google Classroom and your training material.

VERY IMPORTANT

2-day practical weekend to be attended in person on scheduled dates (Pretoria / Johannesburg).



We **drum** out your future!