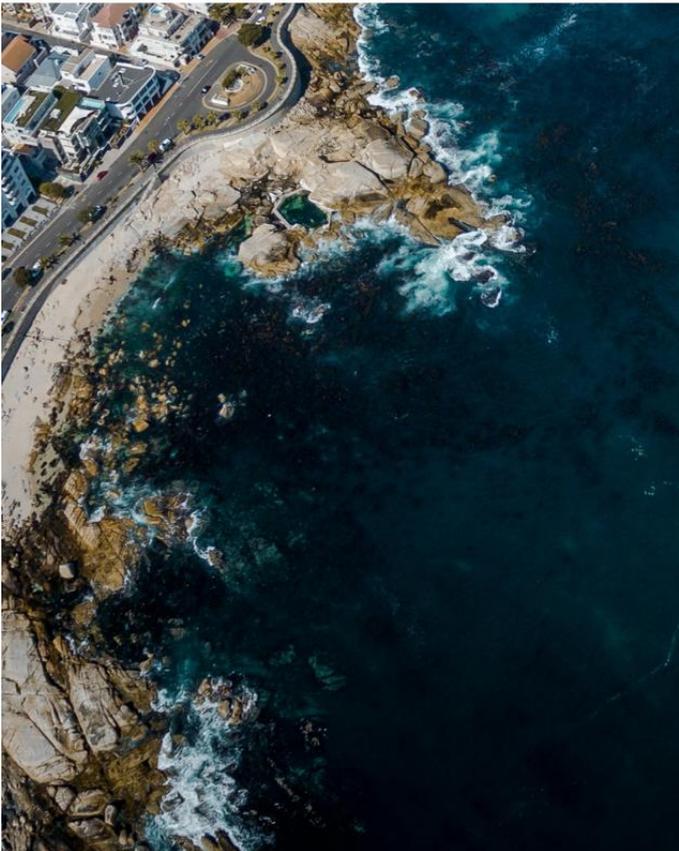


2025 CULTURAL SITE GUIDE INFORMATION





WHAT IS A CULTURAL SITE GUIDE?

A Cultural Site Guide is a person that conducts short, localised tours with an emphasis on cultural wealth, both to enlighten and entertain visitors. South Africa offers many opportunities for international and local tourists as a tourism destination where people can experience a variety of tourism resources and attractions. These guides are generally very well informed about the history of the site and have a broad overview of where it fits into the diverse history of our country. A Cultural Site Guide can operate in one specific site or qualify to work as a competent guide in numerous sites in a given area. A site can be a particular city, cultural centre, monument, museum, village, municipal area, township, battlefield, etc. A Cultural Site Guide can also qualify as a specialised guide in an area that conducts tours such as wine tours around wine estates, walking tours around historically rich towns, cultural food tours through townships, architectural tours in a given city, etc.

Drum Beat Academy offers a **CATHSSETA accredited** Cultural Site Guide qualification. This skills programme is site specific. This skills programme will enhance your skills as a guide and enable you to find work as a guide at a particular site. This programme is normally presented at the workplace for a group of employed learners. Classes can also be scheduled if there is a big demand from unemployed learners.

COURSE CONTENT

Theory:

- Introduction to the learning programme.
- Plan a guided experience.
- Establish the needs of tourists.
- General research of the site and the importance of research & storytelling.
- Professional ethics and legal requirements.
- Identify cultural resources and heritage sites.
- Design an itinerary & conduct a guided experience.

Practical:

- Conducting a guided cultural tour.
- Provide customer service.
- Demonstrate ability to handle problems.



SKILLS PROGRAMME DETAILS

CULTURAL SITE GUIDE SKILLS PROGRAMME

TGD/CuISGd/2/0028

NQF Level 2

40 Credits

ENTRY REQUIREMENTS

- Grade 9 certificate.
- Reading, writing and basic mathematical skills are required.
- Able to read, write, speak, and understand English.

DEPARTMENT TOURISM REQUIREMENTS

All qualified tourist guides must register with a Provincial Registrar appointed by the Department of Tourism (e.g., Gauteng Tourism Authority). This registration is the learner's responsibility and none of these costs are included in the course price. For the registration you must be a South African citizen or have a valid work permit. You will submit a copy of your Tourist Guiding CATHSSETA certificate (and Drum Beat Acknowledgement of Result), a valid First Aid certificate, R240 registration fee, and 4 passport size photos. You will also need to complete a registration form and sign a code of conduct and ethics upon registration. Once approved you will receive your guiding badge and card. Registrations are valid for 3-years, registrations can be renewed and updated. (Note: Driver-guides need to be 21 years of age to get their PrDP).

DURATION

- 10 to 14 days.

ONSITE TRAINING

This programme is normally presented at the workplace for a group of employed learners. Classes can also be scheduled if there is a big demand from unemployed learners.

ASSESSMENT

- Completion of a Portfolio of Evidence (workbooks and assignments).
- Practical assessment on Conducting a Guided Experience.

AWARD

Drum Beat Academy and CATHSSETA Certificate.

TRAINING DATES

Please contact us for availability.

PRICE

Please contact us group training prices.



RECOGNITION OF PRIOR LEARNING

WHAT IS AN RPL?

It is a process that recognises that learning and qualifications can be obtained not only through formal study but also through years of experience in a particular job / field. Adults don't need to start studying from scratch; they can receive credit for their competence in a field by proving their expertise. This process, known as Recognition of Prior Learning (RPL), allows experienced guides to obtain Tourist Guiding qualifications with minimal time and expense.

However, it is the guide's responsibility to apply for RPL and create a comprehensive portfolio of evidence showcasing their previous learning and experience. An assessor will then evaluate this evidence against the unit standards required for the tourist guide qualification. Based on the assessment, the guide will receive recognition for their prior learning and/or experience, and they may need additional evidence and/or learning for certain unit standards.

The RPL process starts with a briefing / interview with the learner to ascertain their current level of competency, once this is determined we will guide them as to what evidence we will require to declare them competent against the selected qualification. This is ideal for learners with previous guiding experience.

PORTFOLIO OF EVIDENCE

Examples of types of evidence to include in your POE:

- Tour operator reports.
- Tourism industry qualifications.
- Former SATOUR acknowledged guiding qualifications.
- Certificates and/or awards for any other activities or courses that you have taken part in.
- Language course certificates.
- Itineraries of previous tours.
- Photos, testimonials, emails, or videos from previous customers.

Contact us on 012 460 9585 or email info@drumbeatacademy.co.za for more detailed information on the RPL process and who qualifies.



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*We **drum** out your future!*